



## Capture your Grant Funding Potential

For many nonprofit organizations, finding grant and funding opportunities is like hunting an elusive creature in a mystical forest. It requires skill, strategy, and tracking its behavior. Then once you find it, you have to know how to catch it.

At Grants Plus, we get it. Our expertise is in developing your game plan to find and successfully capture grants by interpreting funders' giving behaviors. We learn their priorities, discover what's important to them, and use that knowledge to predict which funders are the right match for you. We're successful because we speak their language.

And we speak yours, too. We know that for nonprofits, your mission and impact are your key focus. Time is precious and often too scarce to learn how to write a grant.

Researching where to find one can take more resources than are available, and it's not the time to learn on the fly. That's where we come in.

At Grants Plus, we save you time. We're skilled at transforming grant writing research into funding success so you can focus on your mission. We assess which opportunities are available and decode funder-giving patterns to indicate what they are most likely to fund now and in the future. We reveal potential barriers to entry and navigate you through the application process with precision and clarity. Then we glean knowledge from you and your experiences to shine a light on new approaches.

Because grant funding is most successful with solid relationships, we identify essential people who may influence the decision. We put all of this into action, guiding you to forge connections and have conversations that will ideally provide the keys to the kingdom: the funder's personal guidance and feedback.

Using this approach, we successfully identified a high-priority funding prospect for a new client in Michigan and crafted a grant proposal that resulted in nearly \$230,000 in new grant dollars within the early months of our partnership.

At Grants Plus, we have a nationwide reach with a local impact. We are effective at researching grant funding opportunities and advising on funder strategies anywhere in the United States. Through technologies, we are virtually by your side, in your community as your strategic partner.

If you're ready to embark on the hunt for grant funding success, uncross your fingers, and let Grants Plus be your trusted guide. Together, we'll sharpen your skills, track down the right opportunities, and capture the elusive grants that will feed your mission for years to come.

Contact Dana Textoris, Grants Plus CEO, at [Dana.Textoris@grantsplus.com](mailto:Dana.Textoris@grantsplus.com) to start the quest.